## **Mutual Business Exchange**

## **Chart of Categories (February 2016)**

- Advertising & Marketing
  - Promotional Products
  - Direct Mail Advertising
  - Social Media Marketing
  - Periodical Adverting (ie Newspaper, Magazine)
  - Radio Advertising
  - TV Advertising
  - o Marketing Consulting
  - Fundraising
- Animal Care
  - Veterinarian/Pet Hospital
  - Pet Grooming
  - Livestock/Farm animal care
- Automotive
  - Auto Body Shop
  - Auto Detailing
  - o Auto Engine Repair
  - o Auto Transmission Repair
  - Auto Electrical Repair
  - Auto Tire Sales
  - Driving Instructor
  - o Auto Painting
  - Auto Glass Repair & Installation (Automotive?)
  - 0
- Child Services
  - o Children Day Care
  - o Children Services
- Cleaning
  - o Carpet Cleaning
  - o Commercial Janitorial Services
  - Residential Cleaning Services
  - Laundry Services/Laundromat
  - Restoration Services
  - o Toxic Material Cleaning
- Contractors
  - o C-2 Insulation and Acoustical Contractor
  - C-4 Boiler, Hot Water Heating and Steam Fitting Contractor
  - o C-5 Framing and Rough Carpentry Contractor
  - o C-6 Cabinet, Millwork and Finish Carpentry Contractor
  - C-7 Low Voltage Systems Contractor
  - o C-8 Concrete Contractor
  - C-9 Drywall Contractor
  - o C10 Electrical Contractor

- o C11 Elevator Contractor
- C12 Earthwork and Paving Contractors
- o C13 Fencing Contractor
- C14 Metal Roofing Contractor [repealed]
- o C15 Flooring and Floor Covering Contractors
- o C16 Fire Protection Contractor
- C17 Glazing Contractor
- o C20 Warm-Air Heating, Ventilating and Air-Conditioning Contractor
- o C21 Building Moving/Demolition Contractor
- C22 Asbestos Abatement Contractor
- o C23 Ornamental Metal Contractor
- o C27 Landscaping Contractor
- o C28 Lock and Security Equipment Contractor
- o C29 Masonry Contractor
- o C31 Construction Zone Traffic Control Contractor
- o C32 Parking and Highway Improvement Contractor
- o C33 Painting and Decorating Contractor
- o C34 Pipeline Contractor
- o C35 Lathing and Plastering Contractor
- o C36 Plumbing Contractor
- o C38 Refrigeration Contractor
- C39 Roofing Contractor
- o C42 Sanitation System Contractor
- o C43 Sheet Metal Contractor
- o C45 Sign Contractor
- C46 Solar Contractor
- o C47 General Manufactured Housing Contractor
- o C50 Reinforcing Steel Contractor
- o C51 Structural Steel Contractor
- o C53 Swimming Pool Contractor
- o C54 Ceramic and Mosaic Tile Contractor
- o C55 Water Conditioning Contractor
- o C57 Well Drilling Contractor
- C60 Welding Contractor
- o C-61 Limited Specialty
- ASB Asbestos Certification
- o HAZ Hazardous Substance Removal Certification
- 0
- **Financial Services** 
  - o Financial Planning/Wealth Management
  - Credit Counseling
  - o Mortgage Lending
- Health & Beauty
  - o Beauty Consulting
  - Make-Up Artist
  - Skin Care Services
  - o Nail Salon
  - o Hair Salon
  - o Salon Services

- Naturopathic Services
- o Personal Fitness Trainer
- Health Club/Gym
- Massage Therapist
- o Nutritionist
- o Therapists
- Acupuncture
- Chiropractic
- Psychotherapist
- o Dentist
- o Eye Care
- o Hearing Care
- Medical Services
- o Pharmacist
- o Physical Therapist
- o Physician
- 0
- 0
- Insurance
  - Business & Group Insurance
  - Health Insurance
  - Personal/Home Insurance
  - Life Insurance
  - Supplemental Insurance
  - Legal Services
    - Attorney Business Law
    - Attorney Estate Planning
    - Attorney Family Law
    - Attorney Personal Injury
    - Attorney Real Estate
    - Attorney Business Litigation
    - Notary Public
      - o Paralegal Services
- Professional Services
  - Adult Day Care (Health & Wellness?)
  - Family Counselor (Health & Wellness?)
  - Home Shopping
  - In Home Care (Health & Wellness?)
  - Retirement Community (Seems there would be a better category for this...)
  - Bookkeeping
  - o CPA
  - o Architect
  - o Art Gallery
  - Art Classes/Teaching
  - Artistic Services (Standard Media)
  - o Business Consulting
  - o IT Services
  - Employment/Temp Agency
  - Payroll Services

- o Human Resources
- Vocational Counseling/Rehabilitation
- o Graphic Design
- o Interior Design Services
- o Interior Decorating
- Commercial Landscaping
- o Residential Landscaping
- Tree Services
- Consumer Photography
- Commercial Photography
- Consumer Videography
- o Commercial Videography
- Pest Control
- Security Systems
- Answering Services
- Wedding Planner
- Website Design and Hosting
- Real Estate
  - Property Management
  - o Commercial Inspection
  - Residential Home Inspections
  - Residential Real Estate Sales
  - o Commercial Real Estate Sales
- Retail
  - $\circ$  Accessories
  - Animal & Pet Products
  - o Boat sales
  - Clothing Store
  - o Formal Wear Rentals
  - Security Products
  - o Shoe Store
  - Cosmetics Sales
  - Antique Sales
  - Arts & Craft Supply Store
  - Auto Sales
  - o Auto Parts Sales
  - o Auto Rental
  - Auto Accessories
  - Book Sales
  - o Children Products
  - Cleaning Products
  - $\circ \quad \text{Dry Cleaning} \\$
  - Software Sales
  - o Residential Computer Repair
  - o General Electronic Sales
  - o Florist
  - Awards & Trophies
  - Gift Baskets
  - o Greeting Card Sales

- o Furniture Sales
- o Health & Wellness Products
- o Bed & Bath Accessories
- Home Furnishings
- Kitchen Products
- o Jewelry
- o Landscape Products
- Mailing Services
- Satellite/Cable TV
- Medical Products
- $\circ \quad \text{Office Equipment}$
- $\circ \quad \text{Office Furnishings} \\$
- Office Products/Supplies
- o Ink cartridges
- Printing Products
- o Travel Agent
- 0
- Restaurant
  - o Bakery
  - $\circ \quad \text{Take Out Only} \\$
  - Everyday Dining
  - o Fine Dining
  - Catering
  - Coffee Shop
  - Vending Machines
  - Wine/Viticulture
- Transportation
  - o Limousine Service
  - o Taxi Service
  - o Bus Service
  - Aircraft Service